



## Brilliant White Office Paper

**500**  
sheet ream

**150**  
whiteness

**A4 & A3**  
sheet size

**80**  
gsm weight

**ACID FREE**

**AUSTRALIAN MADE**

### Brilliant White Office Paper

Looking for office paper that is Australian made, Brilliant White and Australian Forestry Standard Certified? Brilliant! Brilliant is proudly made by Australian Paper right here in Australia which supports local jobs and our economy. Made with leading edge technology for Brilliant White paper in every pack. Brilliant is also guaranteed to perform in all printers, faxes and copiers\*. Brilliant is independently certified under the Australian Forestry Standard which is globally recognised by PEFC; the world's largest sustainable forest management certification scheme.

### Maryvale Mill

Australia's largest integrated paper-making complex, Maryvale Mill can produce more than 500,000 tonnes of paper every year. Maryvale is also an industry leader in environmental practice – recycling large amounts of water, using manufacturing waste products as energy sources, and continuing to reduce both carbon emissions and raw water usage. The Maryvale Mill is also the largest private sector employer in the Latrobe Valley with over 900 direct employees and many more supported indirectly through the Mill's activities.

### Materials

Major components are Bleached Kraft short and long fibre, filler (calcium carbonate) and starch.

### Certification

The pulp and paper mill has the following certifications:

- Quality System AS/NZS ISO 9001:2008
- Environmental System AS/NZS ISO 14001:2004
- OH&S AS/NZS 4801:2001
- AFS Chain of Custody Certified AS 4707:2006

### Product Technical Info

The table below displays typical values.  
Test climate: RC @ 50%RH, 23°C.

Physical Properties	Unit	Typical Values	Method based on
Nominal Grammage	g/m <sup>2</sup>	80	AS 1301.405s
Moisture	%	4.5	AS 1301.457s
Thickness (Bulking)	µm	102	AS 1301.426s
Roughness (Bendtsen)	ml/min	145	AS 1301.439s
Porosity (Bendtsen)	ml/min	1550	AS 1301.440s
Cobb 1min (multisheet)	g/m <sup>2</sup>	26	AS 1301.411s
Wax Pick	number	17	Tappi 459
Visual Properties			
Opacity	%	90.8	AS 1301.454s
CIE Whiteness	–	150	ISO 11475
Fluorescence (Δ D65/10° Brightness)	%	22.2	AS 1301.462s
Dirt Frequency	ppm	1.6	Tappi 563

For more information please visit [www.leadingbrands.com.au](http://www.leadingbrands.com.au)

\*If the purchaser is not completely satisfied with the contents of a purchased pack of Brilliant White Office Paper, they can call Australian Office on 1800 882 935 for a replacement. Limited to Australia only.